

Sponsorship Prospectus

for ABF Hike n' Heal Event

Hello!

I am writing to invite your organization to become a sponsor for the Avery Burton Foundation's 5th Annual Hike n' Heal event, taking place on **Saturday**, **November 22nd**, **2025**, from **9:00 AM to 1:00 PM**. This event is designed to raise awareness and support for teens, adults, and families dealing with mental health challenges, including depression, anxiety, and trauma.

As a valued member of the community, your sponsorship would play a crucial role in helping us reach more people in Southern Nevada and beyond, while also promoting mental wellness in a positive, inclusive environment. The Hike n' Heal event brings together people from all walks of life, allowing them to experience the benefits of nature and the healing power of community.

The day will begin with an inspiring discussion on mental health, followed by a 4-mile hike along the beautiful **Historic Boulder City Railroad Tunnels Trail**. This gentle, easy-level hike is accessible to all ages, and attendees will enjoy a light lunch. It is a unique opportunity to connect with others and raise awareness of mental health issues that affect so many individuals and families.

Your sponsorship will not only help us continue providing vital outreach and educational resources, but it will also position your brand as a compassionate, community-focused organization that cares about mental health. As a 501(c)(3) organization, all sponsorship contributions are tax-deductible. In return, we offer various benefits for our sponsors, including recognition at the event, inclusion in promotional materials, and an opportunity to be featured in our post-event social media communications.

Join us in raising funds to empower teens with confidence, resilience, and a clear sense of purpose. Together, we can make a lasting impact in the lives of those who need it most.

Please find attached the prospectus outlining sponsorship opportunities. To sponsor, sign the attached commitment letter and return it to our non-profit organization.

Sincerely,

Avery Burton Foundation

AveryBurtonFoundation.org



Title Sponsor (1 available)

Donate \$5000 or more -

- 1. Benefit 1: Logo on all marketing materials: "Brought to You By"
- 2. Benefit 2: 5-minute presentation on the day of the event to talk about your business
- 3. Benefit 3: Guest Blog Post on our website written interview questions in a blog post 3 Interview Questions for Title-Level Sponsor only:
 - a. What inspired your organization to sponsor this storytelling event?
 - b. How does supporting programs for teens align with your company's mission and values?
 - c. Can you share any personal or professional experiences that highlight the importance of mental health and emotional resilience in young people?
 - d. What outcomes do you hope to see from your sponsorship of this event?
 - e. How does your organization plan to further engage with and support the community in the future?
- 4. Benefit 4: Joint press release announcing sponsorship
- 5. Benefit 5: Shoutout on social media

Food Sponsor

Donate \$2000 or more -

- 1. Benefit 1: Newsletter Shoutout
- 2. Benefit 2: Logo on Website
- 3. Benefit 3: Shoutout on social media

Drink Sponsor

Donate \$500 or more -

- 1. Benefit 2: Logo on Website
- 2. Benefit 3: Shoutout on social media

In-kind Sponsor

Donate In-kind Silent Auction Items

Example: gift certificate
 Example: gift basket
 Example: books

4. Example: trips

5. Example: coaching package



Date:	
Company:	
Contact & Title:	
Address:	
City, State, Zip:	
Phone:	Email:
This is to confirm that the above-me	ntioned company has committed to:
OPTION 1: ☐ one-time lump sum dona Annual Hike n' Heal event: (CHOOS - TITLE SPONSORSHIP L - FOOD SPONSORSHIP L - DRINK SPONSORSHIP I	EVEL \$5000 EVEL \$2000+
OPTION 2: □ In-kind item donated to the Hike n' Heal event	e 501(c)3 non-profit organizations: Avery Burton Foundation's 5th Annua

- IN-KIND SPONSORSHIP LEVEL

Please return to Reggie Burton +1 702.604.4283 $\underline{info@averyburtonfoundation.org}$ immediately for processing. Thank you.